



sage
software
Your business in mind.

SAGE MAS 90 SAGE MAS 200 SAGE MAS 500

Promotions

Winter 2008
Jan 1 – Mar 31



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Important:
Promotions do not apply to maintenance or support and cannot be combined with other offers.

Sage MAS 90 and 200 New Customer Promotions

- Sage MAS 90 – Small Business Bundle (five-users) only \$7,450 – Save over 50%!
- 20% off any Accounts Payable Extended Solution
- 50% off most Paperless Office Extended Solutions
- 20% Savings or 0% Financing on QuickBooks migrations to Sage MAS 90 or 200 – Plus, free six-month Silver Phone Support Plan

Sage MAS 90 and 200 Existing Customer Promotions

- Get your customers back on a ClientCare Plan – Lapsed customers receive a 20% savings, business partners earn 10% additional margin on reinstatements
- Save on Phone Support Plan Upgrades – 25% off a Gold Plan and 20% off a Silver or Silver Plus Plan (Exp. 1/31/08)
- 20% off any Accounts Payable Extended Solution
- 50% off most Paperless Office Extended Solutions
- Sage Sales Tax, Powered by AvaTax – 20% savings through Feb. 29, or 15% savings through March 31
- Upgrade to Sage MAS 200 and get a \$400 user credit (regularly \$300 per user)
- 20% savings on Sage MAS 90 and 200 additional user licenses through Feb. 29, or 10% savings through March 31

Sage MAS 500 New Customer Promotions

- Special pricing on Sage MAS 500 – Standard Edition. More users, more modules!
- Enterprise SQL option for MAS 500 Standard Edition
- Enhanced SQL option for Small Business Edition
- Promotional pricing on Sage MAS 500 bundles for Accounting, Distribution, and Manufacturing. **Plus, save up to 30% on Project Accounting when purchased with the new Accounting bundle!**
- Save 20% when you purchase three or more Sage MAS 500 PSG Product Extensions for Accounting, Distribution, or Manufacturing

Sage MAS 500 Existing Customer Promotions

- Save \$3,000 off SLP when you buy the Warehouse Automation Bundle. Plus, get an additional \$1,000 off when you add five more Handheld user licenses to your order
- Save 20% when you purchase three or more Sage MAS 500 PSG Product Extensions for Accounting, Distribution, or Manufacturing

Sage Family Upgrade Promotions

- 15% savings or 0% financing on migrations to Sage MAS 500 (this promotion does not apply to the new bundled pricing). Plus, get a free Data Porter or Data Migrator module!
- 25% savings or 0% financing on migrations to Sage MAS 90 or 200 from Peachtree Quantum. Plus, free six-month Silver Phone Support Plan valued at \$750!
- 20% savings or 0% financing on migrations to Sage MAS 90 or 200. Plus, free six-month Silver Phone Support Plan valued at \$750!

SAGE MAS 90 AND 200 NEW CUSTOMER PROMOTIONS

Sage MAS 90 – Small Business Bundle (five-users) only \$7,450 – Save over 50%!

We are redefining our Sage MAS 90 – Small Business offering to deliver a product that can be more easily maintained and is priced more competitively for smaller customers. The five-user Sage MAS 90 – Small Business Bundle promotion package includes:

- Library Master (including initial five users)
- Single-user Crystal Reports® Designer
- Core Accounting (GL, AP, AR, Bank Reconciliation)
- Distribution (Inventory, PO, SO)
- Custom Office

Price:

\$6,000: Software representing over 50% off the same modules for Sage MAS 90 – Standard Edition

\$ 950: Annual Maintenance (required)

\$ 500: Six-month Silver Phone Support Plan (required) (valued at \$750)

Total Price: \$7,450

You may add-on users (6 through 10) for \$1,750 each, plus maintenance.

The following add-on modules will be available for purchase at the current suggested list price:

- Sage MAS 90 Payroll
- F9 single-user or five-user
- ACT! by Sage user licenses (ACT! Link is free of charge with the purchase of ACT!)
- Payroll Direct Deposit Extended Solution
- **New!** Job Cost
- **New!** Electronic Reporting
- Visual Integrator*

*Visual Integrator has been added to help customers with ongoing imports from other systems such as billing and point of sale while maintaining the data integrity within Sage MAS 90. As a result of this addition, any Sage MAS 90 ISV solution that leverages Visual Integrator or Object Interface may be purchased. This also includes Master Developer add-ons and integrations that do NOT include source code changes to the base Sage MAS 90 application.

Restrictions: To serve this market effectively, we need to provide a solution that is easy to maintain and move forward. As a result, no other modules outside of the bundled and add-on modules noted above will be allowed with this special five-user Sage MAS 90 – Small Business Bundle.

- Other than Sage MAS 90 Payroll, F9, and ACT!, Job Cost, Electronic Reporting, and Visual Integrator, additional Sage MAS 90 modules are not available
- Except for Payroll Direct Deposit Extended Solution, Sage MAS 90 or 200 Extended Solutions are not available
- Master Developer source code modifications are not allowed
- Must upgrade to the Sage MAS 90 – Standard Edition platform by paying the difference in price when any modules or customizations are required outside of what is included with the base five-user Sage MAS 90 – Small Business Edition package
- If more than ten users are required, the customer must upgrade and pay the difference for the Sage MAS 90 – Standard Edition platform when more than ten users are required
- This promotion cannot be combined with other promotions

20% off any Accounts Payable Extended Solution

Streamline your cash management with your choice from an array of Accounts Payable Extended Solutions, from AP multi-company bundle to AP Electronic Payment for vendors, as well as the Paperless Office Electronic Delivery of stubs (not included in version 4.30).

50% off most Paperless Office Extended Solutions

Help your new customers go paperless. New customers will save 50% when they buy Paperless Office Extended Solutions.

Note: Promo does not apply to AP-1095 Paperless Checks and Direct Deposit Stubs. A complete listing of Paperless Office Extended Solutions can be found on the Partner File Center under the Promotions category. Maintenance is not required.

20% Savings or 0% Financing on QuickBooks migrations to Sage MAS 90 or 200. Plus, free six-month Silver Phone Support Plan.

QuickBooks migration customers can receive 20% off the product list price of Sage MAS 90 – QuickBooks Users Edition or 0% financing. In addition, they will receive a free six-month Silver Phone Support Plan valued at \$750! In order to qualify the customer must purchase a minimum of a five-user license.

To earn the promotional price or qualify for the 0% financing, QuickBooks customers must submit a fax-back claim form through their business partner—with a valid proof of purchase receipt for QuickBooks software—dated prior to 7/1/07. Upon verification, the promotional price will be applied to the order. The fax-back claim form is located on the Partner File Center under Promotions.

This offer is only valid for the initial software purchase and cannot be applied to future purchases of additional modules or combined with any other promotion. This promotion excludes the following products: Credit Card Processing, Business Alerts, StarShip, Sage FAS, ACT!, DynaLink, F9, Sage Abra, and FRx. Minimum of five users required.

SAGE MAS 90 AND 200 EXISTING CUSTOMER PROMOTIONS

The customer must be a registered customer as of 9/30/07 to qualify for the following promotions. These promotions do not apply to maintenance or support.

Get your customers back on a ClientCare Plan –

Lapsed customers receive a 20% savings, business partners earn 10% additional margin on reinstatements

Now is the time to get your Sage MAS 90 and 200 customers back on a ClientCare Plan! By renewing now, most customers will be positioned to receive version 4.3*, which includes the tremendous benefit of Paperless Office. Lapsed customers* * who renew their ClientCare Plan by March 31, will receive a 20% savings off of their renewal cost. In addition, the business partner who places the order will receive an additional 10% margin on the reinstatement fee portion of the order (additional margin does not apply to current year).

*Sage MAS 90 and 200 version 4.3 is scheduled for summer release.

**Customers must have had an expiration date of 3/31/07 or prior to qualify for this promotion.

Save on Phone Support Plan Upgrades – 25% off a Gold Plan and 20% off a Silver or Silver Plus Plan (Exp. 1/31/08)

Customers upgrading their Subscription Plan to a Silver or Silver Plus Support Plan can receive a 20% savings (up to \$300 value), or if they upgrade to a Gold Phone Support Plan they can receive a 25% savings (up to \$600 value). This promotion can also be applied to prorated plans (prorated plans are only for customers with six months or more left on their Subscription Plan). This promotion is available for customers on Subscription Plans who elect to upgrade to a Silver, Silver Plus, or Gold Support Plan – not for Silver or Gold Plan renewals. Offer expires 1/31/08

20% off any Accounts Payable Extended Solution

Streamline your cash management with your choice from an array of Accounts Payable Extended Solutions, from AP multi-company bundle to AP Electronic Payment for vendors, as well as the Paperless Office Electronic Delivery of stubs (not included in version 4.30).

50% off most Paperless Office Extended Solutions

Help your customers go paperless. Your customers will save 50% when they buy Paperless Office Extended Solutions.

Note: Promo does not apply to AP-1095 Paperless Checks and Direct Deposit Stubs. A complete listing of Paperless Office Extended Solutions can be found on the Partner File Center under the Promotions category. Maintenance is not required.

Sage Sales Tax, Powered by AvaTax – 20% savings through Feb. 29, or 15% savings through March 31

Sage MAS Sales Tax, is a simplified system that increases sensitive data accuracy, reduces audit risk, and helps avoid costly tax penalties. Now is the best time to make sure your Sage MAS 90 and 200 customers avoid unnecessary penalties by using the Sage MAS Sales Tax module. This promotion (20% savings through Feb. 29, or 15% savings through March 31) applies to the one-time activation fee, but not on the annual subscription cost.

Upgrade to Sage MAS 200 and get a \$400 user credit (regularly \$300 per user)

Sage MAS 90 customers who upgrade to Sage MAS 200 will receive a \$400 per user credit on existing users (regularly \$300) per user.

20% savings on Sage MAS 90 and 200 additional user licenses through Feb. 29, or 10% savings through March 31

Do your customers need more seats? Sage MAS 90 and 200 customers who purchase additional user licenses by 2/29/08 will get 20% off, or if they purchase by 3/31/08 they'll get 10% off. Offer includes single users, five-packs and 10-packs.

The minimum five-user Sage MAS 90 or 200 system is required to purchase additional users under this promotion. You must act by 2/29/08 for the higher savings!

SAGE MAS 500 NEW CUSTOMER PROMOTIONS

Special pricing on Sage MAS 500 – Standard Edition. More users, more modules!

A special offer for new Sage MAS 500 customers! For a limited time, we are removing the 30-user license restriction for the Sage MAS 500 – Standard Edition. You may now offer the Sage MAS 500 – Standard Edition to new customers for up to 50 users! In addition, we are offering Multicurrency Management, Advanced Consolidation, and Unlimited Companies and Warehouses for Sage MAS 500 – Standard Edition! Multicurrency is being offered at a special price of \$2,500 and Advanced Consolidation at \$5,000.

Enterprise SQL option for MAS 500 Standard Edition

Now, all new Sage MAS 500 Standard System Manager customers have an option to install on Microsoft SQL Enterprise Edition at the time of purchase. Previously, customers who were required to install on Microsoft SQL Enterprise Edition had to purchase Sage MAS 500 Advanced System Manager. The Enhanced SQL option, along with the purchase of Standard System Manager, is \$5,000. Maintenance and support are normally priced for Sage MAS 500 Standard Edition. *All other Sage MAS 500 Standard System Manager limitations still apply.*

Enhanced SQL option for Small Business Edition

Now, all new Sage MAS 500 Small Business Edition Manager customers have an option to install on Microsoft SQL Standard Edition at the time of purchase. Previously, customers who were required to install on Microsoft SQL Standard Edition had to purchase Sage MAS 500 Standard System Manager. The Enhanced SQL Option, along with the purchase of Small Business Edition System Manager, is \$1,500. Maintenance and support are normally priced for Sage MAS 500 Small Business Edition. *All other Sage MAS 500 Small Business Edition System Manager limitations still apply.*

Promotional pricing on Sage MAS 500 bundles for Accounting, Distribution, and Manufacturing. Plus, save up to 30% on Project Accounting when purchased with the new Accounting bundle!

In response to user-based pricing models, Sage Software is offering aggressive Sage MAS 500 bundled pricing. Not only have we bundled the required modules for accounting, distribution, and manufacturing operations at a reduced price, but we've also lowered the total cost of ownership by calculating maintenance on the new promotional bundled price. This means that maintenance will always be based upon the reduced bundled price.

- Choose from Accounting, Distribution, and Manufacturing. Each bundle is priced separately and can be purchased for either the Sage MAS 500 – Small Business Edition (SBE), or the Sage MAS 500 – Standard Edition.
- Plus, we are introducing a new Accounting bundle with Project Accounting. Save up to 30% on Project Accounting when purchased with this new Accounting bundle. This offer is only available for Sage MAS 500 – Standard Edition.

Please take the time to review the Sage MAS 500 bundled pricing matrix located on the Partner File Center under the Promotions category. Terms and conditions apply. Please download the latest Sage MAS 500 Order Form, which includes the price list, from the Partner File Center to place your orders.

Save 20% when you purchase three or more Sage MAS 500 PSG Product Extensions for Accounting, Distribution, or Manufacturing

Save 20% off SLP when you purchase three or more Sage MAS 500 Professional Services Group Product Extensions for Accounting, Distribution, or Manufacturing. Promotional offer only applies to the initial order for the same customer, and additional Product Extensions added later do not qualify for the 20% savings. A list of available Product Extensions can be found on the Partner File Center.

SAGE MAS 500 EXISTING CUSTOMER PROMOTIONS

The customer must be a registered customer as of 9/30/07 to qualify for the following promotions. These promotions do not apply to maintenance or support.

Save \$3,000 off SLP when you buy the Warehouse Automation Bundle. Plus, get an additional \$1,000 off when you add five more Handheld user licenses to your order.

It's a sweet deal for customers who've been waiting for Warehouse Automation! Sage MAS 500 customers will get \$3,000 off the list price when they buy the Warehouse Automation Bundle (Originally \$18,000 now just \$15,000). Plus, get an additional \$1,000 off when you add five more Handheld user licenses to your order. Offer does not apply to maintenance or support. Bundle includes the following:

Warehouse Automation Bundle – List Price \$18,000 – Now Just \$15,000!

- Warehouse Automation module
- Three Handheld user licenses
- Bar Code LabelXpert Designer module
- Bar Code Label printing from unlimited workstations

Save 20% when you purchase three or more Sage MAS 500 PSG Product Extensions for Accounting, Distribution, or Manufacturing

Save 20% off SLP when you purchase three or more Sage MAS 500 Professional Services Group Product Extensions for Accounting, Distribution, or Manufacturing. Promotional offer only applies to the initial order for the same customer, and additional Product Extensions added later do not qualify for the 20% savings. A list of available Product Extensions can be found on the Partner File Center.

SAGE SOFTWARE FAMILY UPGRADE PROMOTIONS

15% savings or 0% financing on migrations to Sage MAS 500 (this promotion does not apply to the new bundled pricing). Plus, get a free Data Porter or Data Migrator module!

Sage customers can receive 15% off the suggested list price for their migration purchase of Sage MAS 500 software (five+ users, no user limit), or 0% financing on the product list price. Plus, get a free Data Porter or Data Migrator module with initial software purchase.

Qualifying Products	
Peachtree Premium Distribution	Sage BusinessWorks
Peachtree Premium Manufacturing	Sage MAS 90
Peachtree 2000	Sage MAS 200
Peachtree by Sage	

To receive the full promotional pricing benefit, the customer must have purchased the qualifying software prior to 7/1/07. This promotional offer is limited to one per customer, is only valid for an initial software purchase of Sage MAS 500 (five+ users, no user limit), and cannot be applied to future purchases of additional modules. It also does not apply toward any of the bundled pricing promotions. Maintenance and support are not included with this promotional offer. Customer information must be confirmed prior to the Sage Software Family Upgrade promotional price being applied. The StarShip module is excluded from this promotion for customers who are upgrading from Sage MAS 200 – SQL Server Edition to Sage MAS 500. However, this module may still be financed through the Key Equipment Finance Program at standard rates.

25% savings or 0% financing on migrations to Sage MAS 90 or 200 from Peachtree Quantum. Plus, free six-month Silver Phone Support Plan valued at \$750!

Sage Software customers will receive 25% off the product list price when they migrate to Sage MAS 90 or 200 from Peachtree Quantum (five+ users, no user limit), or 0% financing on the product list price. In addition, a free Silver Phone Support Plan (valued at \$750) for six months is included with either option!

To receive the full promotional pricing benefit, the customer must have purchased the Peachtree Quantum at least six months prior to the purchase date of Sage MAS 90 or 200. This promotional offer is limited to one per customer, is only valid for an initial software purchase of Sage MAS 90 or 200 (five+ users, no user limit), and cannot be applied to future purchases of additional modules. Customer information must be confirmed prior to the Sage Software Family Upgrade promotional price being applied. The following products do not qualify: Credit Card Processing, Business Alerts, StarShip, Sage, Abra, Sage FAS, ACT!, DynaLink, F9, and FRx; however, these modules may still be financed through the Key Equipment Finance Program at standard rates.

20% savings or 0% financing on migrations to Sage MAS 90 or 200. Plus, free six-month Silver Phone Support Plan valued at \$750!

Sage Software customers can receive 20% off the product list price for their migration purchase of Sage MAS 90 or 200 software (5+ users, no user limit), or 0% financing on the product list price. In addition, a free Silver Phone Support Plan (valued at \$750) for six months is included with either option!

Qualifying Products	
Peachtree Premium Distribution	Sage BusinessWorks
Peachtree Premium Manufacturing	DacEasy
Peachtree 2000	One Write Plus
Peachtree by Sage	

To receive the full promotional pricing benefit, the customer must have purchased the qualifying software at least six months prior to the purchase date of Sage MAS 90 or 200. This promotional offer is limited to one per customer, is only valid for an initial software purchase of Sage MAS 90 or 200 (five+ users, no user limit), and cannot be applied to future purchases of additional modules. Customer information must be confirmed prior to the Sage Software Family Upgrade promotional price being applied. The following products do not qualify: Credit Card Processing, Business Alerts, StarShip, Sage, Abra, Fixed Assets, ACT! by Sage, DynaLink, F9, and FRx; however, these modules may still be financed through the Key Equipment Finance Program at standard rates.

KEY EQUIPMENT FINANCE PAYMENT OPTIONS



2% rebate on Sage MAS 90, 200, and 500 orders with Key Equipment Finance

Key Equipment Finance will pay Sage Software business partners a 2% rebate of the cost of equipment and software upon the funding of a lease transaction on all 90-day delayed payment and one dollar buyout leases.

Note: Shipping and taxes are not included as part of the total. The rebate is sent directly to the business partner when the transaction has been finalized. *This offer may not be combined with any other offer. For more information, please visit Sage Software Online at: <http://www.sagesoftware.com/partners/key>*

Deferred payment for 90 days with Key Equipment Finance

New customers can choose to defer payment for 90 days! The deferral benefit applies to all Sage MAS 90 and 200, Sage MAS 200 – SQL Server Edition, and Sage MAS 500 transactions for customers who have been approved for financing.

90-Day Same As Cash option with Key Equipment Finance

In addition to our *90-Day Delayed Payment* option, we offer the *90-Day Same As Cash* finance option. This option is designed for the customer looking for a 90-day cash term with the option to convert to a standard 24- or 36-month lease term after the 90 days. The partner is paid upfront, and the customer does not make any payments for 90 days (other than the \$50 documentation fee). Cost of this program is shared with Sage Software and the business partner.

New! 6-month Step Up Payments Lease

If you have a client who needs to cover a budget funding time gap and has limited budget (i.e. “Come back and see me when I get my new budget”), consider offering them the new six-month deferred Step Up Payments Lease Program:

- Monthly payment of \$99 for the first six months of the lease term
- Standard lease payments will then commence for 18, 30, 42 or 54 month term
- \$1 end of lease buy-out
- 2% commission paid to the Sage business partner on the total amount of the lease
- Lease applies to software and support, business partner products and services, and other third party products and services (including hardware)

NEW! Expanded 0% financing options and lower rates!

To assist your customers in acquiring new Sage Software product solutions, and to help you close more deals, we are offering favorable new financing rates with three term options.* We have enhanced the *0% financing* option by adding 24-month terms to our existing 36-month offering. Formerly, the cost of financing was based upon the total dollars financed, which was approximately 20% of the SLP. However, moving forward, the cost of financing for all 0% finance leases will be based solely on the term and can be as low as 10%!

0% financing option for Sage MAS 90 – QuickBooks Users Edition customers

Sage Software business partners can offer 0% financing to QuickBooks customers without the need to contribute any additional margin. Key Equipment Finance will withhold 10% or 14% from the funded amount based upon the term. Sage Software will then process the order at a promotional price of 10% off or 14% off, based upon the term. 0% Financing is an *alternative* to the current QuickBooks promotion.

Standard lease terms with \$1 buyout option (applies to all leases other than the 0% finance option)

New and improved rates are now available for all standard lease terms of 12–60 months with a \$1 buyout option.** Standard leases are based on first and last payments with a \$1 buyout. Effective rates vary, depending on term and solution amount. Given the competitive rates and the 2% rebate on all standard leases, Key Equipment Finance is confident that they can beat any other leasing program. Please contact Key Equipment Finance for current rates.

You can find information about the full terms and conditions of Key Equipment financing on the Partner File

Center, or visit Sage Software Online at: <http://www.sagesoftware.com/partners/key> If you have further questions regarding the Key Equipment Finance Program, please contact Stephen Interlicchio at 800-523-3398, ext. 240 or by e-mail at: stepheninterlicchio@key.com

EXCLUSIONS AND EXPIRATIONS

The winter 2008 promotions that offer promotional pricing on SLP are valid on Sage Software Online orders only (excludes Sage MAS 500 promotions) and may not be combined unless otherwise stated.

Please note that all promotions are calculated off of the product portion of the sale and do not apply to maintenance. Maintenance is calculated based off of full sales list price. These offers cannot be combined with any other offers. Promotions are not valid on Sage MAS 90 or Sage MAS 500 – Small Business Edition orders unless specified and cannot be applied to previously placed orders. The 0% financing offer is subject to credit approval by Key Equipment Finance.

Full terms and conditions of the 0% financing are available on Sage Software Online at: <http://www.sagesoftware.com/partners/financing> If you have questions regarding these promotions, or wish to speak with a sales advisor, please call 800-390-3643. Specialized certifications, in addition to Partner Certification, are required for products such as Sage MAS 200 – SQL Server Edition, e-Business Manager, Sage Abra, and Sage MAS 500 Manufacturing.

Promotional offers and tier credit on orders remain in effect until close of business (5:00 p.m. Pacific Time) on March 31, 2008. Simply place your orders through Sage Software Online: <http://www.sagesoftwareonline.com>
If you have questions regarding these promotions, please contact a sales advisor at 800-390-3643.